

FUEL

YOUR GOOD

WITH FUEL UP TO PLAY 60



Milk has nutrients kids need to do the things they love. When kids start the day by fueling their body the right way, they're able to unleash their awesome!

Inspire your class to Fuel Their Good and **Milk It Forward.**

milk it! FORWARD

Deadline: April 22, 2020

Why Milk It Forward?

We know that kids truly care and want to make a difference in the world. **Milk It!** and **FUTP 60** want to put the spotlight on them!

How to Participate:

- 1 **Click here** for ideas on how to help your students Fuel Their Good and **Milk It Forward.**
- 2 **Log in to your Dashboard** and report a **Healthy Eating Play** under the **Eat Healthy Step** during the campaign timeframe (March 2 - April 22) to be entered for a chance to win.*
- 3 Direct your students to **FuelYourGood.com** to tell the world what they've done—no matter how big or small—they'll have the chance to win some pretty amazing rewards when they do!

No matter what steps you take or Healthy Eating Play you do, you're making a difference!

Participants have a chance to win a **Milk It Forward Kit**** or an **NFL FLAG-In-Schools Kit** for their school!



*NO PURCHASE NECESSARY. Many will enter; few will win. See Official Rules. The NFL Entities (as defined in Official Rules), National Football League Players Association and National Football League Players Incorporated have not offered or sponsored this sweepstakes in any way. ©2020 National Dairy Council®. Fuel Up is a service mark of National Dairy Council. **Milk It Forward! Prize Kits are distributed while supplies last. Limit one per school.