



NFL FLAG-in-Schools – Quickstart Guide



What to Do

[Learn more](#)

Get organized and recruit

- Recruit coaches, players, and volunteer referees
- Work with local venues to schedule practice and game times
- Launch your league and continue recruiting!



Who Can Help

[Learn more](#)

Get key people to support your plan

- Program Advisor and P.E. Teachers
- Coaches and Volunteers
- Principal, Parents, and Students



Build Interest

[Learn more](#)

Visit with potential volunteer coaches to see who might be able to help

- Give parents and school adults materials about FLAG, and show them the curriculum ([elementary](#) or [middle](#)) that can be done in classes
- Suggest potential volunteers take the NFL's online [coaching courses](#)



Share Your Results

[Learn more](#)

Highlight what you are doing to get more coaches and players

- Make posters and use social media to get the word out
- Start a club to teach younger students how to play



Community

[Learn more](#)

Find ways to make this Play last

- Try setting up mentoring partnerships between high school students and elementary or middle schools
- Invite families to visit local practices and games