



sleep  number.

GENYOUTH
EXERCISE YOUR INFLUENCE™

WHAT'S THE DEAL?

Sleep Number is teaming up with Fuel Up to Play 60 for an amazing opportunity for you and one educator! You will work together to film and submit a video (90 seconds or less) that shows off what super (and inspirational) things the students at your school can do when everyone gets a super night's sleep.

YOUR VIDEO MUST INCLUDE:

- At least 1 fact about how sleep improves health and academics
- At least 1 "Super Sleep Tip"
- Something inspirational/fun/exciting that shows off what your entire student body can do when everyone gets a good night's sleep!

The ^{z z z} SUPER SLEEP CONTEST



WHO?

Students 13+ who team up with an educator in Fuel Up to Play 60 schools!



WHAT?

A video contest where 1 educator and 1 student submit a video that shows off what super things the students at your school can do when everyone gets a super night's sleep!



WHEN?

October 24 - December 6, 2019



PRIZING!

Educators: A Super Sleep Toolkit for your school, including fun activities, materials and prizes to help you teach your students about the importance of sleep!



Students: A certificate for a Sleep Number Bed that you can pick up in your local Sleep Number store!



QUESTIONS?

If you have questions about the Super Sleep Contest email the Fuel Up to Play 60 team at StudentAmbassador@FuelUpToPlay60.com.

VISIT bit.ly/SNSuperSleep TO ENTER!



*NO PURCHASE NECESSARY. Many will enter, few will win. See Official Rules for Fuel Up to Play 60 Contests and Sweepstakes. The NFL Entities (as defined in Official Rules), National Football League Players Association and National Football League Players Incorporated, have not offered or sponsored this sweepstakes in any way.



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