



THANK-YOU BLITZ

APRIL 30 - MAY 11, 2018

Run a Thank-You Blitz at Your School! Show your appreciation for everyone who makes FUTP 60 possible in your school and beyond by running a Thank-You Blitz!

WHAT'S A THANK-YOU BLITZ?

It takes a lot of people to make change happen in your school, so make sure they know you appreciate their support and hard work! From April 30 through May 11, FUTP 60 is asking schools to run a Thank-You **Blitz** — as if you were on the field, your **Blitz** can be a sudden, surprise THANK-YOU for those who deserve it most!

EDUCATORS

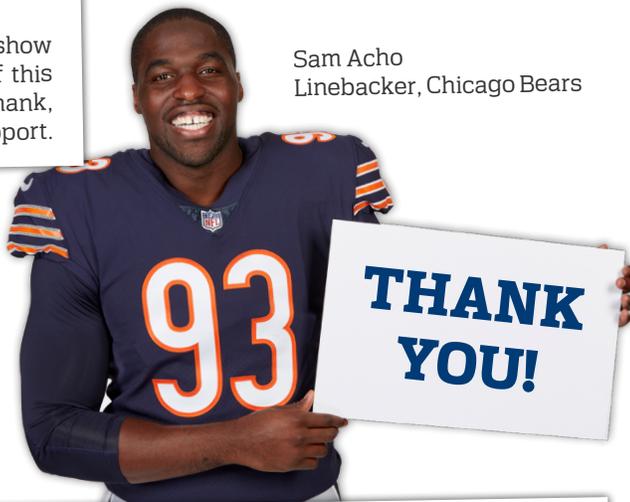
Ask your students as a team to think of who they might want to *Blitz*, and refer them to the ideas on the next page to get inspired. Remind them to think about who supported your team along the way! Capture an image or a short video of your team's Blitz in action and share it on social media using the hashtag #FuelGreatness from April 30 through May 11. And, don't forget to [mark Step Six as complete](#) on your Dashboard to enter your school for a chance to win exciting prizes! See more under "Get a Chance to Win" below

STUDENTS

Use your imagination to think of fun and creative ways to show your gratitude! Check out some of the ideas on the next page of this worksheet to get inspired. Once you've got your list of people to thank, get moving and show them just how much you appreciate their support.

GET A CHANCE TO WIN!

Here's how: Educators, be sure to [mark Step Six as complete](#) on your school's Dashboard. Students, report activity on [Get the Word Out](#) for Points! Participating schools will be entered for a chance to win a \$100 gift card to the online [FUTP 60 store](#) and other awesome prizes!*



Sam Acho
Linebacker, Chicago Bears

JOIN NFL PLAYERS

Educators and 13+ students, join NFL Players in spreading the *Blitz* to social media! From April 30 through May 11, share an image or short video of your *Blitz* using the hashtag #FuelGreatness. Who knows? — a player just might tag your school on Instagram or Twitter! During the *Blitz*, check out [What's Happening](#) to see a live social media feed from across the country!

*NO PURCHASE NECESSARY. Many will enter, few will win. See [Official Rules](#) for the [Thank-You Blitz Sweepstakes](#), the [Monthly Themed Sweepstakes](#) and the [Rapid Rewards Sweepstakes](#). The NFL Entities (as defined in Official Rules), National Football League Players Association and National Football League Players Incorporated have not offered or sponsored this sweepstakes in any way.



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THANK-YOU BLITZ IDEAS

Here are some ideas to get you started
on planning your *Blitz*!



WHO TO THANK

Educators and students (like you!) are the key to making FUTP 60 a success, but who else has helped you out? You might want to thank your parents, friends, your principal, the school nutrition staff, NFL Player Ambassadors and local dairy farmers who make FUTP 60 possible!



MAKE A LIST

Write down all the FUTP 60 activities you did this year, and who helped you with each. This will help make sure you don't leave anyone out!



PUBLIC RECOGNITION

Go public about how someone helped you with FUTP 60! Write an article for the school newspaper featuring a photo of that person, or broadcast your *Blitz* on the morning announcements to let everyone at your school know just how great he or she is!



DON'T FORGET DAIRY FARMERS

Dairy farmers are key team players for FUTP 60. Has your FUTP 60 team visited a local dairy farm, or has a dairy farmer visited or Skyped with your school? If so, send them a thank-you note with a photo of your team and information about how FUTP 60 has helped your school.



SHOUT OUT TO THE NFL

NFL Player Ambassadors work hard to spread the word about FUTP 60! Send them a thank-you message online (students — if you're 13+) or through snail mail! Check out the [NFL Partnership page](#) on FuelUpToPlay60.com to find out more about the NFL Player Ambassador on your favorite team.