



## PDF for Planning Purposes ONLY

To apply for Funds for Fuel Up to Play 60, you must **complete the ONLINE APPLICATION**

For more information, log on to your FUTP 60 Dashboard and navigate to the My Funding area.

### Funds for Fuel Up to Play 60 2016-2017 Application Form

**Deadline: Wednesday, November 2, 2016**

#### Overview

- Up to \$4,000 per school year is available to qualified K-12 schools enrolled in Fuel Up to Play 60 to jump start healthy changes.

#### Before You Begin

- Review the online 2016-2017 Playbook to select one Health Eating Play and one Physical Activity Play. You will then request funding to help in implementing the Plays.
- The PE staff and School Nutrition staff, along with the Fuel Up to Play 60 Program Advisor, should work together in selecting the Plays and developing this application.
- You are required to have support and approval on this application from your school principal.

#### Process

- Complete and submit the online application by Wednesday, November 2, 2016.
- Applicants receive notification of the funding decisions on your Fuel Up to Play 60 Dashboard within eight weeks of the Funding Deadline. Funding will be disbursed shortly thereafter.

#### Eligibility

Schools must:

- Be enrolled in Fuel Up to Play 60 for the 2016-2017 school year
- Participate in the National School Lunch Program
- Have a Program Advisor signed up at your school
  - You may start the application before a Program Advisor is designated, but in order to submit your application, your school must have a Program Advisor signed up. You can sign up to be a Program Advisor directly on the online application or on your Fuel Up to Play 60 Dashboard.
- If your school received Funds for Fuel Up to Play 60 in the past, your school must have submitted all required reporting in order to receive additional funding.

#### Application Assistance:

- You are encouraged to contact your [local Dairy Council](#) with questions about the application process.
- For technical assistance with the application, contact the [Fuel Up to Play 60 Help Desk via email](#), or via phone (800) 752-4337, 8:30 am to 5:00 pm ET, Monday – Friday.

## Section 1. Contact Information

1. Your name:

Email address:

Job title:

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Coach                         | <input type="checkbox"/> District Superintendent/Asst  | <input type="checkbox"/> School Health Teacher         |
| <input type="checkbox"/> Dietitian                     | <input type="checkbox"/> District Wellness Coordinator | <input type="checkbox"/> School Nurse                  |
| <input type="checkbox"/> District Dietitian            | <input type="checkbox"/> Other District Employee       | <input type="checkbox"/> School Nutrition              |
| <input type="checkbox"/> District Curriculum Director  | <input type="checkbox"/> Parent                        | <input type="checkbox"/> Manager/Cafeteria Manager     |
| <input type="checkbox"/> District Health Director      | <input type="checkbox"/> Physical Education Teacher    | <input type="checkbox"/> School Secretary/Office Staff |
| <input type="checkbox"/> District Phys Ed Director     | <input type="checkbox"/> Principal/Assistant Principal | <input type="checkbox"/> School Teacher                |
| <input type="checkbox"/> District School Nurse         | <input type="checkbox"/> School Board Member           | <input type="checkbox"/> School Wellness Coordinator   |
| <input type="checkbox"/> Adm/Sup                       | <input type="checkbox"/> School Family/Consumer        | <input type="checkbox"/> Other                         |
| <input type="checkbox"/> District School Nutrition Dir | <input type="checkbox"/> Science Dept Chair            |  |

2. Your role with Fuel Up to Play 60:

- Program Advisor for Fuel Up to Play 60
- I'm supporting another adult who is leading Fuel Up to Play 60 in the school

3. Who is the school or district employee who will serve as the main contact and take responsibility for implementing this program and funding as outlined in this application, if funded?

*(Note: MUST be a school or district employee, NOT a parent or outside individual working with the school)*

- Same as above

Other individual:

Name:

Email address:

Job title:

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Coach                         | <input type="checkbox"/> District Superintendent/Asst  | <input type="checkbox"/> School Health Teacher         |
| <input type="checkbox"/> Dietitian                     | <input type="checkbox"/> District Wellness Coordinator | <input type="checkbox"/> School Nurse                  |
| <input type="checkbox"/> District Dietitian            | <input type="checkbox"/> Other District Employee       | <input type="checkbox"/> School Nutrition              |
| <input type="checkbox"/> District Curriculum Director  | <input type="checkbox"/> Parent                        | <input type="checkbox"/> Manager/Cafeteria Manager     |
| <input type="checkbox"/> District Health Director      | <input type="checkbox"/> Physical Education Teacher    | <input type="checkbox"/> School Secretary/Office Staff |
| <input type="checkbox"/> District Phys Ed Director     | <input type="checkbox"/> Principal/Assistant Principal | <input type="checkbox"/> School Teacher                |
| <input type="checkbox"/> District School Nurse         | <input type="checkbox"/> School Board Member           | <input type="checkbox"/> School Wellness Coordinator   |
| <input type="checkbox"/> Adm/Sup                       | <input type="checkbox"/> School Family/Consumer        | <input type="checkbox"/> Other                         |
| <input type="checkbox"/> District School Nutrition Dir | <input type="checkbox"/> Science Dept Chair            |  |

## Section 2. School Information

4. School District:

District Enrollment:

School:

School Enrollment:

Grade Levels:

School Address:

City/State/Zip:

Phone Number:

School's Federal Employer Identification Number:

*(Note: This is a 9-digit number in the following format XX-XXXXXXX. Also called the Tax ID Number or the Federal EIN. It is NOT the same as tax-exempt number or State EIN)*

### Section 3. General Information

**Notes:**

- The maximum amount of funding a school can receive for the 2016-17 school year is \$4,000, which can be divided among Healthy Eating and Physical Activity.
- Your application must include a plan for both Healthy Eating and Physical Activity.
- The PE staff and School Nutrition staff, along with the Fuel Up to Play 60 Program Advisor, should work together in selecting the Plays and developing this application.
- It is important that your plan demonstrates how your program, activities and the impact will continue beyond the year it is funded. In other words, your plan needs to be sustainable.

**Funding Guidelines and Maximums for the School Year:**

- **The amount of funding requested for Physical Activity may not exceed the amount requested for Healthy Eating.**
- **Kickoff and Promotional Activities:** Max of \$500 combined for **both** Healthy Eating and Physical Activity during one school year.
- **Staff Stipends:** Max of \$400 total for internal staff and external professionals
  - No more than \$300 of the allowable \$400 may be devoted to internal staff stipends.
  - Internal staff includes individuals at your school who are helping to implement your program.
  - Internal stipends are optional for your school to provide.
  - Outside professionals include outside trainers, speakers and other outside personnel who assist with your Plays.
- **Nutrition Education Materials:** Max of \$200.
- Please apply only for the funding that your school needs and will use now, from \$300 to \$4,000. Funding should be used by the end of the 2016-17 school year.

If your Funds for Fuel Up to Play 60 application is approved:

5. Who should the check be made out to? Must be the school or school district.

*Note: May NOT be an individual, the PTA/PTO, or other organization.*

6. To whose attention should the check be sent?

7. Where should the check be mailed? IMPORTANT: Please make sure this is a valid school or school district address. Note: *Please supply a street address, NOT a P.O. Box.*

School/School District Name:

Address 1/Address 2:

City/State/Zip:

8. Does your school participate in the National School Lunch Program?

Yes

No

9. Does your school participate in the School Breakfast Program?

Yes

No

10. What is the percentage of students at your school eligible to receive free/reduced price school lunch?

0%

30-39%

70-79%

1-9%

40-49%

80-89%

10-19%

50-59%

90-99%

20-29%

60-69%

100%

*Suggestion: Check with your school food service staff for answers to the following two questions:*

11. What is the average number of students who participate daily in school BREAKFAST?

Note: Enter the *average* number of students, NOT a percent. The number cannot exceed your total school enrollment. If you do not serve breakfast, enter 0.

12. What is the average number of students who participate daily in school LUNCH?

Note: Enter the *average* number of students, NOT a percent. The number cannot exceed your total school enrollment.

13. Is your school wellness committee or school health council involved in planning and implementing Fuel Up to Play 60 at your school?

Yes

No, we do not have a school wellness committee.

No, we have a committee, but they are not involved.

13a. If yes, please describe how the school wellness committee is involved:

14. Fuel Up to Play 60 encourages all applicants to consider taking part in [Let's Move! Active Schools](#) and the services and programs it offers. Is your school enrolled in *Let's Move! Active Schools*?

Yes

No

Not Sure

**NOTE:** If you are applying for the Marathon Kids Physical Activity Play in this application, your school needs to be enrolled in [Let's Move! Active Schools](#).

Fuel Up to Play 60 encourages all applicants to enroll in [Let's Move! Active Schools](#) to take advantage of the physical activity services and programs it offers.

## Section 4. Healthy Eating Plan

### Notes:

- Your application must include a Healthy Eating Plan.
- Your Healthy Eating Plan should increase students' access to and consumption of nutrient-rich foods, including fat-free and low-fat dairy, whole grains, fruits and vegetables.
- Remember that your application needs to explain how your Healthy Eating Plan is sustainable and will continue on after the school year in which it is funded.

- Funding for Healthy Eating may not be used:
  - To subsidize food or the cost of meals served to students in the school meals programs
  - For food sold to students
- Before completing this section, please review:
  - Healthy Eating Plays in the [2016-17 Fuel Up to Play 60 Playbook](#)
  - [Funding Ideas document](#)
  - Components of Healthy Eating Patterns outlined by [USDA's 2015 Dietary Guidelines](#)

15. You identified the following Healthy Eating Play that you will be implementing at your school this year:

- |   |  |
|---|--|
| <input type="checkbox"/> Breakfast – Anytime, Anywhere                    | <input type="checkbox"/> Farm to School          |
| <input type="checkbox"/> Highlight Healthful Foods – Everywhere in School | <input type="checkbox"/> Fuel Up Your Community  |
|   | <input type="checkbox"/> Snack Smarter in School |

16. How will funding be used to help accomplish your Healthy Eating Play? Include a description of the items, equipment and services you plan to purchase. These items should match those listed in your budget.

17. How will your Healthy Eating Plan encourage students to consume more:

- Low-fat/Non-fat Dairy:  
 Fruits and Vegetables:  
 Whole Grains:

18. How will your school promote your Healthy Eating Play? Check all that apply.

- Kickoff event
- Promotional posters/signs/flyers
- Morning announcements
- Social media posts
- Pep rally
- Family night
- Newsletter/eNews
- Other (specify): \_\_\_\_\_

19. What changes do you hope to see at your school this year as a result of implementing your Healthy Eating Play? Check all that apply.

- Students will have increased access to healthy foods (low-fat/non-fat dairy, fruits and vegetables, whole grains)
- Students will consume more healthy foods
- More students participating in school breakfast
- More students participating in school lunch
- Students have an increased interest in healthy choices
- Positive change in student behavior (e.g. attendance rates, behavior referrals, visits to nurse, etc.)
- Overall healthier school environment
- More student leadership/teamwork
- Other (specify): \_\_\_\_\_

20. Explain how your school will continue with your Healthy Eating Play after funding is exhausted.

## Section 5. Physical Activity Plan

### Notes:

- Your application must include a Physical Activity Plan; however, you are not required to request funding for your Physical Activity Plan.
- The amount of funding requested for the Physical Activity Plan MAY NOT exceed the amount of funding requested for the Healthy Eating Plan.
- Your Physical Activity Plan should increase students' opportunities for/participation in physical activity in school.
- Remember that your application needs to explain how your Physical Activity Plan is sustainable and will continue after the year in which it is funded.
- IMPORTANT: If you are applying for the **Marathon Kids Physical Activity Play** in this application, your school must enroll/be enrolled in [Let's Move! Active Schools](#).
- Before completing this section, please review:
  - Physical Activity Plays in the [2016-17 Fuel Up to Play 60 Playbook](#)
  - [Funding Ideas Document](#)

- We are NOT applying for funding for Physical Activity.

*Please note: You are still required to have a Physical Activity Plan even if you are not requesting funding for it, and you are still required to answer the questions in this section.*

21. You identified the following Physical Activity Play that you will be implementing at your school this year.

- |  |   |
|--|---|
| <input type="checkbox"/> Community Playtime – It's Good for Everyone | <input type="checkbox"/> You Can Do It – We All Can |
| <input type="checkbox"/> In-Class Physical Activity Breaks           | <input type="checkbox"/> Ramp Up for Recess         |
|  | <input type="checkbox"/> Marathon Kids              |

22. How will funding be used to help accomplish your Physical Activity Play? Include a description of the items, equipment and services you plan to purchase. These items should match those listed in your budget. If you are not requesting funding for your Physical Activity Play, please indicate that below.

23. Describe any activity you will do to promote your Physical Activity Play. Check all that apply.

- Kickoff event
- Promotional posters/signs/flyers
- Morning announcements
- Social media posts
- Pep rally
- Family night
- Newsletter/eNews
- Other (specify): \_\_\_\_\_

24. What changes do you hope to see at your school this year as a result of implementing your Physical Activity Play? Check all that apply.

- Students have increased access to physical activity
- Students have increased participation in physical activity
- Positive change in student behavior (e.g. attendance rates, behavior referrals, visits to nurse, etc.)
- Students have increased interest in wellness
- Overall healthier school environment
- More student leadership/teamwork
- Other (specify): \_\_\_\_\_

25. Explain how your school will continue with your Physical Activity Play after funding is exhausted.

**Section 6. Project Budget**

26. Outline your budget for the Healthy Eating and Physical Activity Plays you will be implementing. All expenditures to promote and implement each Play should be listed in the budget boxes below. \_

- o In COLUMN A, select a funding category for the items you will be purchasing to implement your Healthy Eating and Physical Activity Plays.
- o In COLUMN B, provide a detailed description of the actual items you will be purchasing in that funding category.
- o In COLUMN C, provide the total expenditure for that funding category.
- o Repeat the above steps until you have listed all items you will be purchasing.

**Healthy Eating** (Note: Use whole numbers only; no decimal points, no symbols. Example: 1000 not \$1,000.00)

(A)	(B)	(C)
Funding Category	Description of items	Amount/Value Requested <i>(Whole numbers only; no decimal points, no symbols. Example: 1000 not \$1,000.00)</i>
Dropdown with categories (See below)		
Dropdown with categories (See below)		
Dropdown with categories (See below)		
Dropdown with categories (See below)		
<b>TOTAL HEALTHY EATING</b>		

**Physical Activity** (Note: Use whole numbers only; no decimal points, no symbols Example: 1000 not \$1,000.00)

(A)	(B)	(C)
Funding Category	Description of items	Amount/Value Requested <i>(Whole numbers only; no decimal points, no symbols. Example: 1000 not \$1,000.00)</i>
Dropdown with categories (See below)		
Dropdown with categories (See below)		
Dropdown with categories (See below)		
Dropdown with categories (See below)		
<b>TOTAL PHYSICAL ACTIVITY</b>		

**TOTAL FUNDING REQUESTED:**  
(School year max of \$4,000)

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**Healthy Eating Categories that will appear in the dropdown menu:**

1. Cafeteria equipment for preparation of food (e.g. food prep equipment, yogurt pumps, smoothie machines, etc.)
2. Equipment for cold storage of milk or other perishable items (e.g. coolers, insulated bags, refrigerators or freezers, etc.)
3. Equipment for transporting or serving food or beverages (e.g. breakfast cart, kiosk, wagon, food bar, etc.)
4. Sanitation equipment (trash cans, recycling bins, cleaning supplies, hand sanitizing dispensers, etc.)
5. Point-of-sale equipment or systems
6. Food for taste test activities (suggested budget not to exceed 60 cents per student)
7. Environmental improvements (permanent signs, menu boards, bulletin boards, pictures, paint, etc.)
8. Kickoff and promotion (Kickoff event, temporary signage, posters or other printed material to promote the program) (School year limit of \$500, which includes both Healthy Eating and Physical Activity Kickoff and promotional activity)
9. Incentives/Rewards for students related to Healthy Eating (suggested budget of no more than \$200)
10. Stipends for internal staff and outside professionals (outside trainers, speakers, involvement from other professionals) (School year limit of \$400, which includes both Healthy Eating and Physical Activity stipends. No more than \$300 may be devoted to internal staff stipends.)
11. Nutrition education materials (School year limit of \$200)
12. Other (describe):

**Physical Activity Categories that will appear in the dropdown menu:**

1. Small fitness equipment (e.g., jump ropes, traffic cones, stability balls, Frisbees, playground stencils etc.)
2. Large fitness equipment for a fitness room or playground (treadmill, weights, outdoor playground equipment, etc.)



3. Marathon Kids (chosen only if you are implementing “Marathon Kids” Play – to be used to pay for student registration; budget \$20 per student, which includes shipping & handling. Be sure your school is enrolled in *Let’s Move! Active Schools*.)
4. Tracking/Monitoring equipment (Pedometers, heart rate monitors, etc.)
5. Environmental improvements (permanent signs, bulletin boards, pictures, paint, etc.)
6. Equipment for cold storage of milk or other perishable items (e.g. coolers, insulated bags, refrigerators or freezers, etc.)
7. Video game consoles (Xbox Kinect, PS3/PlayStation, Nintendo Wii, etc.)
8. Video game software, CDs, DVDs
9. Kickoff and promotion (Kickoff event, signage, posters, or other printed material to promote the program) (School year limit of \$500, which includes both Healthy Eating and Physical Activity Kickoff and promotional activity)
10. Incentives/Rewards for students related to Physical Activity (suggested budget of no more than \$200)
11. Stipends for internal staff and outside professionals (outside trainers, speakers, involvement from other professionals) (School year limit of \$400, which includes both Healthy Eating and Physical Activity stipends. No more than \$300 may be devoted to internal staff stipends.)
12. Other (describe):

\*\*\*\*\*

26a. If you included a staff stipend above, provide justification for this stipend. Identify the stipend amount separately for internal staff and outside professionals. **Total stipends for the year may not exceed \$400, and no more than \$300 can be for internal staff.**

26b. Describe and provide an estimated value for any in-kind support to be received from your community partners:

Estimated value:

Description:

## Section 7. Overall Fuel Up to Play 60 Plan

27. What percent of the students at your school will participate in Fuel Up to Play 60 in any way during the 2016-17 school year? Participating includes: helping to plan/implement activities, visiting website, participating in Kickoff event, participating in Healthy Eating/Physical Activity Plays, etc.

- |                                 |                                 |                               |
|---------------------------------|---------------------------------|-------------------------------|
| <input type="checkbox"/> 0%     | <input type="checkbox"/> 40-59% | <input type="checkbox"/> 100% |
| <input type="checkbox"/> 1-19%  | <input type="checkbox"/> 60-79% |                               |
| <input type="checkbox"/> 20-39% | <input type="checkbox"/> 80-99% |                               |

28. Describe how students will take an ACTIVE LEADERSHIP ROLE in planning and implementing the Healthy Eating and Physical Activity Plays you outlined above. Check all that apply.

- A Fuel Up to Play 60 student leadership group will be formed.
- Student leaders will be involved in selecting the Plays.
- Student leaders will be planning activities in the school.
- Student leaders will be promoting activities in the school.

- Student leaders will be leading activities in the school.
- Student leaders will encourage their peers to participate.
- Student leaders will mentor younger students.
- Student leaders will be involved in tracking the impact of the activities/program (e.g., conducting surveys, tracking number of participants, etc.).
- Other: \_\_\_\_\_

29. How will you track the impact of the Healthy Eating and Physical Activity Plays you outlined above?

Check all that apply.

- Track the number of students participating in the Fuel Up to Play 60 activities and events
- Track changes in student behavior (e.g. attendance rates, behavior referrals, visits to nurse, etc.)
- Track the number of students participating in school meals (e.g. average daily participation (ADP) in lunch and/or breakfast)
- Track food-related data (e.g. food sales, vending sales, menu changes)
- Track responses to surveys that we create and distribute (e.g. for students, parents and/or school staff)
- Gather informal feedback from students, parents and/or teachers
- Complete a “before and after” School Wellness Investigation
- Observations (e.g. students’ food choices, students’ attitudes, school environment, school atmosphere, etc.)
- Other: (please specify)

## Section 8. School Administrator/Staff Involvement

Please indicate below that you have support and approval from the following key individuals at your school:

30. Principal’s name:

Principal’s email address:

- Your principal approves this application and will fully support the proposed program and requirements, if funded.

31. School Nutrition Professional’s name:

School Nutrition Professional’s email address:

- Your School Nutrition Professional approves this application and will fully support the proposed program and requirements, if funded.

32. Physical Education Lead Teacher’s name:

Physical Education Lead Teacher’s email address:

- Your Physical Education Lead Teacher approves this application and will fully support the proposed program and requirements, if funded.

33. Program Advisor’s name:

Program Advisor’s email address:

- Your Program Advisor approves this application and will fully support the proposed program and requirements, if funded.

Fuel Up to Play 60 Program Advisors registered at your school include: Please note the online application will list the Program Advisors at your school here.

- Place a check mark here if you will serve as the Fuel Up to Play 60 Program Advisor at your school.

34. Will you be involved in the planning and implementation of Fuel Up to Play 60 in your school?

- Yes
- No

34a. If yes, how will you be involved?

35. Please tell us if there are any other key adults, **besides yourself**, who will be involved in the planning and implementation of Fuel Up to Play 60 in your school.

Name:

Job Title:

How will this individual be involved?

Name:

Job Title:

How will this individual be involved?

36. Optional: Please share anything else Fuel Up to Play 60 should consider in reviewing your application.

## Section 9. Funding Guidelines and Terms

In order to submit this application:

- Read the Guidelines and Terms below.
- Check the box below to indicate you have read and agree to the terms.
  - I have read and agree to the terms below:

By submitting this application, I agree on behalf of my school that I will oversee the funding and/or equipment/goods/services to ensure everything is used as outlined in this application. I also confirm that the above information is true and complete.

## Funding Guidelines and Terms

- If the application is approved, your school must comply with all reporting requirements where you will be asked to document the use and impact of the funding (See Funding Reporting section).
- Funding requests may only be submitted by schools, not individuals.
- There are two funding application deadlines during the 2016-17 school year:
  - Wednesday, June 15, 2016
  - Wednesday, November 2, 2016
- Schools may submit an application during more than one funding cycle per school year. The total amount of money awarded for the 2016-17 school year (June/November 2016 deadlines) may not

exceed \$4,000.

- Applicants must adhere to overall funding limits in specific budget categories as outlined in the Funding Amounts and Limits section below.
- All applications must contain both Healthy Eating and Physical Activity Plans.
- Applicants must select one Healthy Eating Play and one Physical Activity Play.
- Fuel Up to Play 60 monies and equipment/goods/services are meant to fund and stimulate activities that lead to lasting change within the school environment.
- Schools are eligible to apply for Fuel Up to Play 60 Funds if they have received other Fuel Up to Play 60 monies in previous years (from Dairy Council, NFL or other program supporters); however:
  - The current application must include a plan for activities that are different from and/or build upon past funded initiatives.
  - Applications that duplicate your school's funded Fuel Up to Play 60 activities from previous years will not be funded.
- Schools are still eligible to apply if they have received other funding to support health, physical activity and wellness at their school.
- Applicants receive notification of the funding decisions within eight weeks after Funding Deadline. Funding will be disbursed shortly thereafter.

### **Funding Reporting**

- Schools that receive funding must complete the following reporting:
  - Supply daily meal and dairy sales data for the previous and current school year.
  - An online Use and Impact Report at the end of the school year to document activities, expenditures and impact.
  - Failure to comply with the required reporting may prohibit your school from receiving future funding.
  - If your school received Funds for Fuel Up to Play 60 in the past, your school must have submitted all required reporting in order to receive additional funding.

### **Funding Amounts and Limits**

- Schools are encouraged to request only the amount of money they will need, from a minimum of \$300 up to a maximum of \$4,000.
    - Funding should be used by the end of the 2016-17 school year.
  - The amount requested to fund Physical Activity may not exceed the amount requested to fund Healthy Eating.
  - The funding limits outlined below include any money and the equivalent value of any equipment/goods/services awarded that is counted for the 2016-17 school year (June and November 2016 deadlines).
    - **Kickoff and Promotional Activities:** Max of \$500 combined for **both** Healthy Eating and Physical Activity during one school year.
    - **Staff Stipends:** Max of \$400 total for internal staff and external professionals, broken down as follows:
      - No more than \$300 may be devoted to internal staff stipends.
      - Internal staff includes individuals at your school who are helping to implement your
-

program.

- Internal stipends are optional for your school to provide.
- Outside professionals include outside trainers, speakers and other outside personnel who assist with your Plays.
- **Nutrition Education Materials:** Max of \$200

### **Use of Funding**

- Funds may be used to support a range of different program-related activities and Plays, as found in the 2016-17 version of the Fuel Up to Play 60 Playbook.
- Funding may not be used on food sold at school to students, or to subsidize food or the cost of meals served to students in the school meal programs.
- Technology requests must be supported with a strong case that it is central or essential to the proposed program.
- Funding may not be used to purchase equipment for organized sports teams.
- Use of funds is at the discretion of the school's Fuel Up to Play 60 Program Advisor(s) and/or the individual completing this application, working with the school team (students and adults helping to plan/implement the program) and in compliance with any school or district rules governing use of grant funds.
- Funds recipient agrees to use the funding as outlined in the approved application form. Any changes to the use of funding must first be reviewed and approved by the local Dairy Council.
- Funds recipient may be required to repay the GENYOUth Foundation any portion of the funding that is not used for the purpose outlined in the approved application form, and/or not used by the end of the 2016-17 school year.
- Funds recipient will not use Fuel Up to Play 60 Funds to:
  - Influence legislation
  - Influence the outcome of any public election or to carry on, directly or indirectly, any voter registration drive
  - Make any grant to any other individual or organization
  - Undertake any activity other than for charitable, scientific or educational purposes

### **Other Terms**

- Funding applications may be approved between funding cycles at the sole discretion of the funder.
- Funds and equipment/goods/services received may only be used by the participating Fuel Up to Play 60 school that submits the funding application.
- Funds and equipment/goods/services may not be transferred to another school, institution or individual without prior written approval of the Fuel Up to Play 60 funder.
- Schools receiving funds and equipment/goods/services agree to provide information about use of funds and equipment/goods/services if requested by National Dairy Council, your local Dairy Council or the NFL.
- All information provided to NFL and Dairy Council in connection with the Fuel Up to Play 60 Funds Application, including all related communications, is true, correct and complete.
- Funds and equipment/goods/services recipient will maintain complete and accurate records for the

program, and will make such records available to Dairy Council, NFL and GENYOUth Foundation upon request.

- Funds and equipment/goods/services recipient shall obtain advance written approval from Dairy Council for commercial publication or distribution of all publications or works created, in whole or in part, through the use of NFL and Dairy Council funds.
- Funds and equipment/goods/services recipient agrees to submit photographs and accompanying signed releases for promotional and informational materials, if requested.
- Funds and equipment/goods/services recipient agrees to share success, if requested, to demonstrate progress made toward creating a healthy and active school community.

####