Breakfast for Everyone – Quickstart Guide

What to Do
Pick a program (Breakfast in the Classroom, Grab and Go, or Breakfast After First Period)
- Determine locations and/or how to transport and keep food at the right temperature, etc.
- Work with school nutrition to plan your menu
- Implement your program and create a marketing/promotion plan to get all students on board

Who Can Help
Get key people to support your plan
- School Nutrition Team
- Principal
- Teachers
- Custodial Staff

Build Interest
Let students, parents, and others in the school community know what you are doing, and get their input
- Create flyers and poster highlighting the Play
- Send information home to families
- Poll students and/or hold breakfast “tryouts” to see which foods appeal to most students

Share Your Results
Highlight your successes and get more help
- Meet with parent organizations for funding help
- Promote the program on your school’s social media

Community
Find ways to make this Play last
- Create a community committee to keep it going
- Get parents involved

Learn more