NFL FLAG-in-Schools – Quickstart Guide

What to Do
Get organized and recruit
- Recruit coaches, players, and volunteer referees
- Work with local venues to schedule practice and game times
- Launch your league and continue recruiting!

Who Can Help
Get key people to support your plan
- Program Advisor and P.E. Teachers
- Coaches and Volunteers
- Principal, Parents, and Students

Build Interest
Visit with potential volunteer coaches to see who might be able to help
- Give parents and school adults materials about FLAG, and show them the curriculum (elementary or middle) that can be done in classes
- Suggest potential volunteers take the NFL’s online coaching courses

Share Your Results
Highlight what you are doing to get more coaches and players
- Make posters and use social media to get the word out
- Start a club to teach younger students how to play

Community
Find ways to make this Play last
- Try setting up mentoring partnerships between high school students and elementary or middle schools
- Invite families to visit local practices and games